

# Freelance Wordpress Developer

**Date:** January 11, 2022

**Position:** Freelance Basis, Part Time

**Salary from:** \$35/hour

**Location:** Winnipeg, MB, Canada

**Remote Work:** We're Flexible

## Our Agency

AdEasy Inc. is a digital marketing company that specializes in the development and management of online advertising campaigns for traditional businesses. Our head office is located in Winnipeg, Manitoba, Canada, in the historic Exchange District.

## About the Role

As a WordPress developer for AdEasy, you are a professional that specializes in the infrastructure and ecosystem of the WordPress platform. You have a talent for improving WordPress software and can create new products, including plugins and themes. In addition to creating and managing WordPress websites and the technical challenges that come with them, you will also, on occasion, be asked to join client meetings related to website development and teach clients how to make minor updates to pages themselves.

## Primary Responsibilities

- Manage plugins and updates for our website and our client portfolio
- Code new client websites and landing pages
- Optimize websites for SEO and conversion rates
- Help develop sitemaps and wireframes for a potential site

## What We're Looking For

Enthusiastic people with marketing/advertising industry experience, who are able to help us manage and grow our client portfolio. Our minimum requirements for this role are as follows:

- *You're a WordPress Expert* - 5 years of WordPress experience, a solid understanding of current front-end development techniques, as well as configuring and customizing various MS systems, prior experience with website analytic tools (e.g., Google Analytics, Google Tag Manager, etc.), and a proficiency with HTML, CSS, and JavaScript
- *Proven Track Record* - We'd love to see a portfolio or links to your best work for other clients
- *Digital Savvy* - You follow the latest trends and have an aptitude and love for helping to build a seamless customer experience
- *Dedication* - You're driven to be exceptional at digital marketing
- *An Open, Active Mind* - Eagerness to learn new tactics, platforms, and processes
- *Organized* - Ability to prioritize and manage multiple projects and an acute attention to detail
- *Reliable* - Willing to do what it takes to hit project deadlines
- *Understanding* - Care for our client partners' needs and goals
- *Team Player* - We work hard around here, but we also find time to actively decompress and have fun together

## Why Work At AdEasy?

### *Unleash Your Creative Side*

AdEasy is a digital marketing agency that prides itself on its collaborative, fun environment for employees. Our team gets sh!t done but we also have a blast with our Monday team morning breakfasts, Friday hangouts after work, and the many internal events that are planned throughout the year.

### *We Want You To Succeed*

Employee development is also very important in the agency and the team regularly attends (now virtual) conferences, watches interesting educational courses, and learns new platforms and software all together. We want to build you up to be the best WordPress Developer you can be and to make you say, “Wow, I’ve learned so much since becoming a part of the AdEasy team. I feel super smart. Woo!”

### *We’re Changing The Industry*

We want to be the agency that stands by what we believe in, like transparency. It’s why our prices are on our website, it’s why we have honest conversations whether things are going well or not as expected. We want to make online advertising accessible for brands of all sizes.

Some of the companies that trust AdEasy:



### Why It's Better Here

- Competitive salary
- Custom development roadmap
- Fun company events
- We have really good snacks

### Hey, This Sounds Perfect for Me!

Ready to join the AdEasy team? Not gonna lie, we're pretty awesome. And just wait 'til you see our beautiful office. Apply here: [AdEasy Job Application Survey](#)

Not the right position for you? Have a look at some of the other spots we're currently hiring for (and tell your friends): [adeasy.com/category/careers](https://adeasy.com/category/careers)