

Part-Time Videographer

Date: January 11, 2022

Position: Part-Time

Salary from: \$18/hour

Location: Winnipeg, MB, Canada

Remote Work: We're Flexible

Our Agency

AdEasy Inc. is a digital marketing company that specializes in the development and management of online advertising campaigns for traditional businesses. Our head office is located in Winnipeg, Manitoba, Canada, in the historic Exchange District.

About the Role

As a Videographer for AdEasy, you're an organized creative who will collaborate with the other members of our team to plan, capture, and edit video content for client deliverables and internal projects. Currently, we'd love to have you work in-office a couple days a week, but our desire is to grow this into a full-time salary position along with our business.

Primary Responsibilities

- Help shoot videos in our in-house studio and on location
- Edit footage for AdEasy and our clients
- Develop promotional videos for AdEasy's social media, and digital ads
- Develop promotional videos for our client's digital ads

What We're Looking For

Enthusiastic people with marketing/advertising industry experience, who are able to help us manage and grow our client portfolio. Our minimum requirements for this role are as follows:

- *Tech Wizard* - Excellent computer literacy and a proficiency with camera equipment, lighting, and editing software such as PhotoShop and Final Cut Pro (or equivalent)
- *Proven Track Record* - We'd love to see a portfolio or links to your best work for other clients
- *Digital Savvy* - You follow the latest trends and have an aptitude and eagerness to learn new tactics, platforms, and processes that might make projects more marketable
- *Dedication* - You're driven to be exceptional at digital marketing
- *An Open, Active Mind* - Eagerness to learn new tactics, platforms, and processes
- *Reliable* - Willing to do what it takes to hit project deadlines
- *Understanding* - Care for our client partners' needs and goals
- *Organized* - Ability to prioritize and manage multiple projects and an acute attention to detail
- *Team Player* - We work hard around here, but we also find time to actively decompress and have fun together

Experience Bonus Points

- Creating content for client presentation purposes (e.g., video scripts and storyboards)
- Audio editing
- Ability to direct talent
- Documentary-style interviewing chops

Why Work At AdEasy?

Unleash Your Creative Side

AdEasy is a digital marketing agency that prides itself on its collaborative, fun environment for employees. Our team gets sh!t done but we also have a blast with our Monday team morning breakfasts, Friday hangouts after work, and the many internal events that are planned throughout the year.

We Want You To Succeed

Employee development is also very important in the agency and the team regularly attends (now virtual) conferences, watches interesting educational courses, and learns new platforms and software all together. We want to build you up to be the best Videographer you can be and to make you say, "Wow, I've learned so much since becoming a part of the AdEasy team. I feel super smart. Woo!"

We're Changing The Industry

We want to be the agency that stands by what we believe in, like transparency. It's why our prices are on our website, it's why we have honest conversations whether things are going well or not as expected. We want to make online advertising accessible for brands of all sizes.

Some of the companies that trust AdEasy:



Why It's Better Here

- Competitive salary
- Custom development roadmap
- Fun company events
- We have really good snacks

Hey, This Sounds Perfect for Me!

Ready to join the AdEasy team? Not gonna lie, we're pretty awesome. And just wait 'til you see our beautiful office. Apply here: [AdEasy Job Application Survey](#)

Not the right position for you? Have a look at some of the other spots we're currently hiring for (and tell your friends): adeasy.com/category/careers